

Take Free



Inbound Recommended Shops and Hotels In Ehime



Enjoy your Trip

Ehime Seiei Shops & Hotels Group
(Life and Sanitation Businesses)
Barber, Beauty Shop,
Theatre, Laundry&Dry Cleaning,
Public Bath, Ryokan Hotel,
Sushi, Food and Drink, Café,
Chainese Restaurant,
Social eating and drinking
(Meat, Poultry)





Welcome to Ehime Prefecture

Ehime is a wonderful prefecture blessed with a temperate climate and rich natural environment.

A mountainous prefecture with several towering peaks including Mount Ishizuchi, Ehime is rich in greenery and offers beautiful natural scenery to be enjoyed all year round: from young leaves in spring to the orange and red hues of autumn. Ehime is flanked by two seas: the island-dotted Seto Inland Sea and the Uwa Sea, an excellent fishing spot and a paradise for leisure seekers filled with shoals of tropical fish.

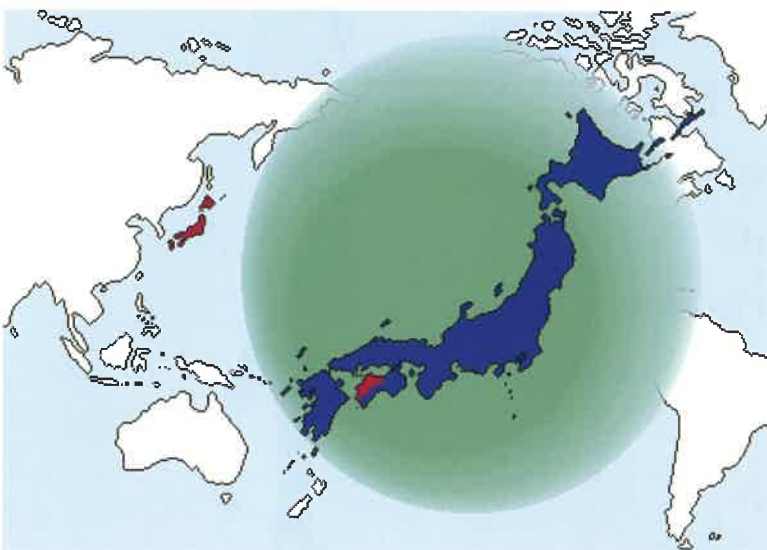
The rural areas of the prefecture produce agricultural products such as rice and vegetables, while the mountainous regions produce fruit such as mandarin oranges.

Visitors can enjoy a range of seasonal foods, including plentiful fruits of the land and sea, local produce, and sake.

With excellent hot spring baths and accommodation facilities available, and plenty of activities such as cycling to enjoy, you're sure to have a delightful time here.

This booklet introduces some of the best shops, restaurants and hotels in Ehime Prefecture. We're confident that you'll find shops, restaurants and hotels to suit your needs within its pages.

We hope that you have a wonderful, memorable trip here in Ehime.



Ehime Prefecture.



table of contents

This is Ehime Prefecture.....3

Inbound Recommended Shops and Hotels

1. Toyo region

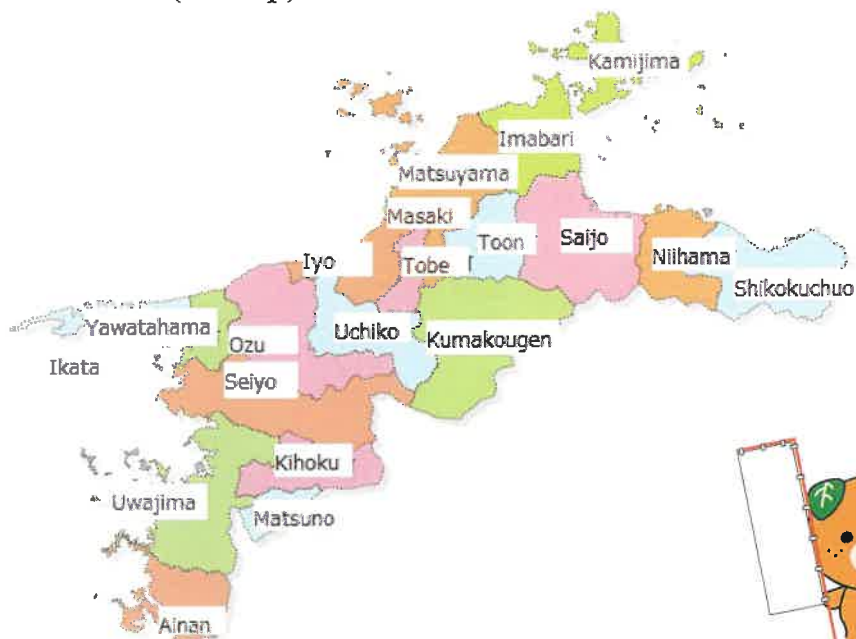
- Imabari-city.....(2 Shops and 3 Hotels).....6
- Niihama-city.....(1 Hotel).....8
- Saijo-city.....(1 Shop).....9
- Shikokuchuo-city.....(4 Shops).....9
- Kamijima-town

2. Chuyo region

- Matsuyama-city.....(26 Shops and 9 Hotels).....14
- Iyo-city.....(2 Shops).....32
- Toon-city.....(1 Shop).....33
- Kumakogen-town
- Masaki-town.....(2 Shops).....33
- Tobe-town

3. Nanyo region

- Uwajima-city.....(2 Shops).....36
- Yawatahama-city
- Ozu-city.....(1 Shop).....37
- Seiyo-city
- Uchiko-town
- Ikata-town
- Matsuno-town
- Kihoku-town
- Ainan-town





This is Ehime Prefecture

Ehime's nature

Ehime Prefecture borders the Seto Inland Sea (Setonaikai) and the Uwa Sea, which are separated by the Sadamisaki Peninsula: Japan's longest peninsula.

On the Seto Inland Sea side lie the Dogo Plains (where Matsuyama-city is located) and the Dozen Plains (where Niihama-city and Saijo-city are located), while the Uwa Sea side forms a busy ria coast.

Over 200 islands dot the Seto Inland Sea and the Uwa Sea.

The prefecture has a long coastline, and corals can be found in the south of the Uwa Sea.

Ehime has plenty of natural scenery to offer, with both coastlines and mountains; on its southern border with neighboring prefecture Kochi lies the Shikoku Mountain Range, which includes the tallest peak in western Japan, Mount Ishizuchi, towering 1,982 meters (6,503 feet) high.





Ehime's history

Ehime has several hot springs, including Japan's oldest hot spring, Dogo Onsen.

Of the Twelve Castles with Existing Castle Towers dating back to the Edo period (1603–1868), two can be found in Ehime: Matsuyama Castle and Uwajima Castle.

Omishima Island is home to Oyamazumi Shrine, which has a large collection of Japanese weapons and armor.

Of the 88 sites of the Shikoku Pilgrimage, 26 sites are located in Ehime, drawing many pilgrims to the prefecture.



Ehime's taste

Ehime is the largest producer of citrus fruit in Japan, and its seas are also rich in seafood such as sea bream, so visitors can enjoy delicious local foods like Tai meshi (sea bream with rice) and Jakoten (fried fish cakes).





With a source of fresh water in the Shikoku Mountains, there is also plenty of local beer and sake to be sampled.



Imabari-01

Barber Shop		Hair salon Yamada [ヘアサロン ヤマダ]	
address	2-5-1, Chikami-cho, Imabari-city, Ehime		
Tel	+81-(0)898-31-7179		
opening hour	08:30~20:00	Every Monday and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100847		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Imabari-02

Ryokan Hotel		ryokan Chaume [旅館 茶梅]	
address	5467 Miyaura, Oomishima-cho, Imabari-city, Ehime		
Tel	+81-(0)897-82-0008		
opening hour		irregular days off	
credit card	(×) in preparation		
Electronic money	(×)		
QR code	(○)  PayPay		
Web (HP)	(○) https://www.chaume.jp/		
SNS	(○) facebook		
WiFi	(○)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×) in preparation		
PR of this shop	Established in the early Meiji period (1868-1912). The chosen accommodation of Oyamazumi Shrine, the tutelary shrine of all of Japan.		

Imabari-03

Ryokan Hotel 	ryokan Sawaki [旅館 さわき]		
	address	5460 Miyaura, Omishima-cho, Imabari-city, Ehime	
Tel	+81-(0)897-82-0153		
opening hour		Everyday open.	
credit card	(×)		
Electronic money	(×)		
QR code	(○)  PayPay  支付宝		
Web (HP)	(○) http://sawaki-ryokan.com/		
SNS	(○)		
WiFi	(○)		access map 
multilingual staff	(○) English		
multilingual menu	(○) English		
No smoking	(×)		
PR of this shop	English speaking staff available. We would love for you to experience the hospitality of a traditional Japanese inn.		

Imabari-04

Ryokan Hotel 	Hotel Ajour Shionomaru [汐の丸 (ホテル アジュール)]		
	address	30 Yunoura, Imabari-city, Ehime	
Tel	+81-(0)898-47-0707		
opening hour		Everyday open.	
credit card	(○)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.hotel-ajour.jp/en/		
SNS	(○)		
WiFi	(○)		access map 
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop	Feel the romance of a bygone era of naval history at this inn.		

Imabari-05

Food & Drink 	Yakitori Seto [やきどりの店 世渡]		
	address	1-5-20 Kogane-cho, Imabari-city, Ehime	
Tel	+81-(0)898-31-1614		
opening hour	17:00~21:30	Monday and Tuesday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(○)  PayPay		
Web (HP)	(×)		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop			

Niihama-01

Ryokan Hotel 	RIHGA Royal Hotel Niihama [リーガロイヤルホテル 新居浜]		
	address	6-9 Maeda-cho, Niihama-city, Ehime	
Tel	+81-(0)897-37-1121		
opening hour		Everyday open.	
credit card	(○)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.rihga.com/ehime		
SNS	(○) Instagram		
WiFi	(○)	access map 	
multilingual staff	(○) English		
multilingual menu	(○) English		
No smoking	(○)		
PR of this shop	Located by the Seto Inland Sea, Niihama is blessed with a mild climate and rich natural environment. We provide a relaxing space that allows guests to feel the atmosphere of Ehime and Shikoku.		




Saijo-01

Barber Shop		Hair Station Kan [ヘアーステーション かん]	
address	222, Shinyashiki-kou, Komatsu-cho, Saijo-city, Ehime		
Tel	+81-(0)898-72-2873		
opening hour	08:00~19:00	Every Monday, 1st and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100850		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Shikokuchuo-01

Beauty salon		Beauty salon TANI [ビューティーサロン タニ]	
address	866 Kawano-cho, Shikokuchuo-city, Ehime		
Tel	+81-(0)896-58-1076		
opening hour	09:30~18:00	Monday, 1st and 3rd Sunday are closed.	
credit card	(○)		
Electronic money	(×)		
QR code	(○)		
Web (HP)	(×)		
SNS	(×)		
WiFi	(○)	access map 	
multilingual staff	(○) English		
multilingual menu	(×) in preparation		
No smoking	(○)		
PR of this shop			

Shikokuchuo-02

Beauty salon 	Beauty salon HIMAWARI [ひまわり 美容室]			
	address	1110 Nakamura, Doi-cho, Shikokuchuo-city, Ehime		
Tel	+81-(0)896-74-3199			
opening hour	09:00~19:00	Monday, 1st Tuesday, 3rd Sunday are closed.		
credit card	(×) in preparation			
Electronic money	(×) in preparation			
QR code	(×) in preparation			
Web (HP)	(×)			
SNS	(×)			
WiFi	(×)	access map 		
multilingual staff	(○) English			
multilingual menu	(×)			
No smoking	(○)			
PR of this shop				

Shikokuchuo-03

Beauty salon 	Beauty salon ROSE [美容室 ロゼ]			
	address	2984-4 Mendori-cho, Shikokuchuo-city, Ehime		
Tel	+81-(0)896-57-1541			
opening hour	09:00~18:00	Monday and 3rd Sunday are closed.		
credit card	(×) in preparation			
Electronic money	(×) in preparation			
QR code	(×) in preparation			
Web (HP)	(×) in preparation			
SNS	(×) in preparation			
WiFi	(×) in preparation	access map 		
multilingual staff	(×)			
multilingual menu	(×)			
No smoking	(○)			
PR of this shop				

Beauty salon 	Beauty salon Gal-up [ギャルアップ]	
address	1422-1 Nakanoshou-cho, Shikokuchuo-city, Ehime	
Tel	+81-(0)896-23-1637	
opening hour	09:00~17:00	Monday is closed.
credit card	(○)	
Electronic money	(×) in preparation	
QR code	(○) R'Pay	
Web (HP)	(○) http://www.shikoku-net.co.jp/gal-up/	
SNS	(×)	
WiFi	(×)	access map 
multilingual staff	(×)	
multilingual menu	(×)	
No smoking	(○)	
PR of this shop		

Toyo region

This region extends eastward from the base of the Shikoku Mountains, and encompasses the ruins of the old Besshi copper mine (Niihama-city), as well as the Uchinuki water flowing well (Saijo-city). There are also



plenty of local events, such as the magnificent Saijo Festival and Niihama Festival, which take place in the autumn.

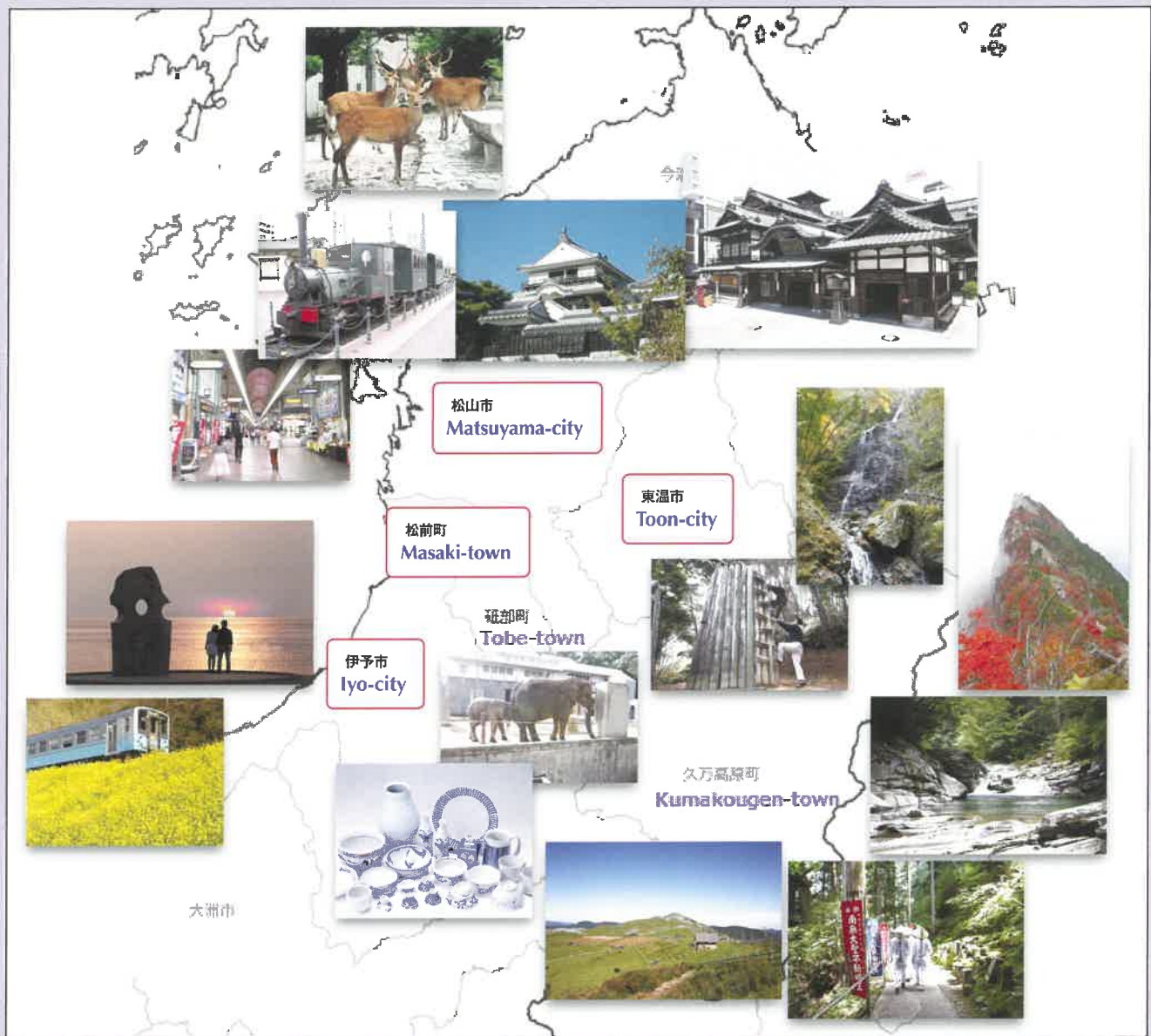
To the west of this region is the Shimanami Kaido (Nishiseto Expressway), a route connecting Imabari-city with Onomichi-city in Hiroshima Prefecture on the opposite coast via seven bridges linking several is-



lands. Bicycle paths make it a perfect route for cycling. In the narrow Kurushima Strait, visitors can observe swirling currents, while Omishima Island is home to Oyamazumi Shrine, the tutelary shrine of all of Japan.



Chuyo region



Matsuyama-city (vol.1)

No.	Type of industry	Shops & Hotels
01	Barber Shop	Barbershop Uchu [理容宇宙]
02	Barber Shop	hair salon natural [hair salon natural]
03	Barber Shop	Kaming Nishimori [髪ingにしもり]
04	Barber Shop	Barbershop Masuda [りようしつ ますだ]
05	Barber Shop	Sanpatsuya DANDAN [さんぱつ屋DANDAN]
06	Barber Shop	Matsuda Ishii Store [まつだ石井店]
07	Barber Shop	hair's OWL [hair's OWL]
08	Barber Shop	BARBER SHOP BUNZO [BARBER SHOP BUNZO]

Iyo-city

No.	Type of industry	Shops & Hotels
01	Beauty salon	Beauty salon Bosaco [美容室 ボサコ]
02	Laundry and Dry Cleaning	Ishida Cleaning Iyo-shop [石田クリーニング 伊予店]

Toon-city

No.	Type of industry	Shops & Hotels
01	Laundry and Dry Cleaning	Ishida Cleaning Shigenobu-shop [石田クリーニング 重信店]

Masaki-town

No.	Type of industry	Shops & Hotels
01	Barber Shop	New Green [ニューグリーン]
02	Laundry and Dry Cleaning	Ishida Cleaning EMIFUL Masaki-shop [石田クリーニング エミフル松前店]

Matsuyama-city (vol.2)

No.	Type of industry	Shops & Hotels
09	Barber Shop	Hair salon Shinohana [ヘアースalon シのほら]
10	Barber Shop	Hair salon F [ヘアースalon F]
11	Barber Shop	Barbers [バーバース]
12	Beauty salon	Beauty salon TAMADA [玉田美容室]
13	Laundry and Dry Cleaning	Fukusukeya Cleaning [福助屋クリーニング]
14	Laundry and Dry Cleaning	Ishida Cleaning Himebara-shop [石田クリーニング 姫原店]
15	Laundry and Dry Cleaning	Ishida Cleaning Talehara-shop [石田クリーニング 竹原店]
16	Laundry and Dry Cleaning	Ishida Cleaning Tsukamoto-shop [石田クリーニング 束本店]
17	Laundry and Dry Cleaning	Ishida Cleaning DCM DAIKI Misawa-shop [石田クリーニングDCMダイキ美沢店]
18	Theater	Cinema Sunshine Okaido [シネマサンシャイン大街道]
19	Public Bath	Kotobuki Onsen [寿温泉]
20	Ryokan Hotel	Dogo Onsen, Hanayuzuki [花ゆづき]
21	Ryokan Hotel	Nest HOTEL Matsuyama [ネストホテル 松山]
22	Ryokan Hotel	Hotel Tsubakikan [ホテル 椿館]
23	Ryokan Hotel	Funaya [ふなや]

Matsuyama-city (vol.3)

No.	Type of industry	Shops & Hotels
24	Ryokan Hotel	Tokyo Dai-ichi Hotel Matsuyama [東京第一ホテル 松山]
25	Ryokan Hotel	Japanese-style inn "Sendan" [料理旅館 梅檀]
26	Ryokan Hotel	Hotel Katsuyama Premier [ホテル勝山プレミア]
27	Ryokan Hotel	Ryokan Dogo Yamatoyabesso [大和屋別荘]
28	Ryokan Hotel	Dogo-kan [道後館]
29	Chinese Restaurants	Sisen Junsai Aster [四川旬菜 アスター]
30	Chinese Restaurants	Ganhanten Chinese Restaurant OHIWA main shop [雁飯店 中国割烹大岩 本店]
31	Chinese Restaurants	Noppin Rahmen [のっぴん らー麺]
32	Sushi	Isamisushi Hokusai [いさみ寿司 北斎]
33	Social eating & Drinking	Aburiya Kantaro [炙り家 かんたろう]
34	Social eating & Drinking	bar explora [バー エクスプローラ]
35	Café	Izakaya Otokichi-Ya [おときち家]

Ehime SEIEI Group










オ モ テ ナ シ
‘O’ ‘Mo’ ‘Te’ ‘Na’ ‘Shi’

Shops & Hotels in Ehime

Welcome!!
“Irasshaimase”






Matsuyama-01

Barber Shop 	Barbershop Uchu [理容宇宙]	
address	1-16-18, Kitaido, Matsuyama-city, Ehime	
Tel	+81-(0)89-956-2443	
opening hour	09:00~19:30	Every Monday and 3rd Sunday are closed.
credit card	(○)   	
Electronic money	(×)	
QR code	(○)  PayPay	
Web (HP)	(○) https://www.japanbarbersearch.jp/en/shop/100844	
SNS	(×) in preparation	
WiFi	(○)	access map 
multilingual staff	(×)	
multilingual menu	(○) English	
No smoking	(○)	
PR of this shop		

Matsuyama-02

Barber Shop 	hair salon natural [hair salon natural]	
address	1-2-15, Tachibana, Matsuyama-city, Ehime	
Tel	+81-(0)89-932-3797	
opening hour	09:00~19:00	Every Monday and 3rd Sunday are closed.
credit card	(×)	
Electronic money	(×)	
QR code	(○)  PayPay	
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100838	
SNS	(×)	
WiFi	(×)	access map 
multilingual staff	(×)	
multilingual menu	(×)	
No smoking	(×)	
PR of this shop		




Matsuyama-03

Barber Shop 	Kaming Nishimori [髪ingにしもり]		
	address	269-4, Sinishite, Matsuyama-city, Ehime	
Tel	+81-(0)89-977-0132		
opening hour	09:00~19:00	Every Monday and 1st Tue., 3rd Sun. are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100839		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-04

Barber Shop 	Barbershop Masuda [りようしつ ますだ]		
	address	733-2 Midoro-machi, Matsuyama-city, Ehime	
Tel	+81-(0)89-976-3058		
opening hour	08:30~19:30	Every Monday and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100840		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-05

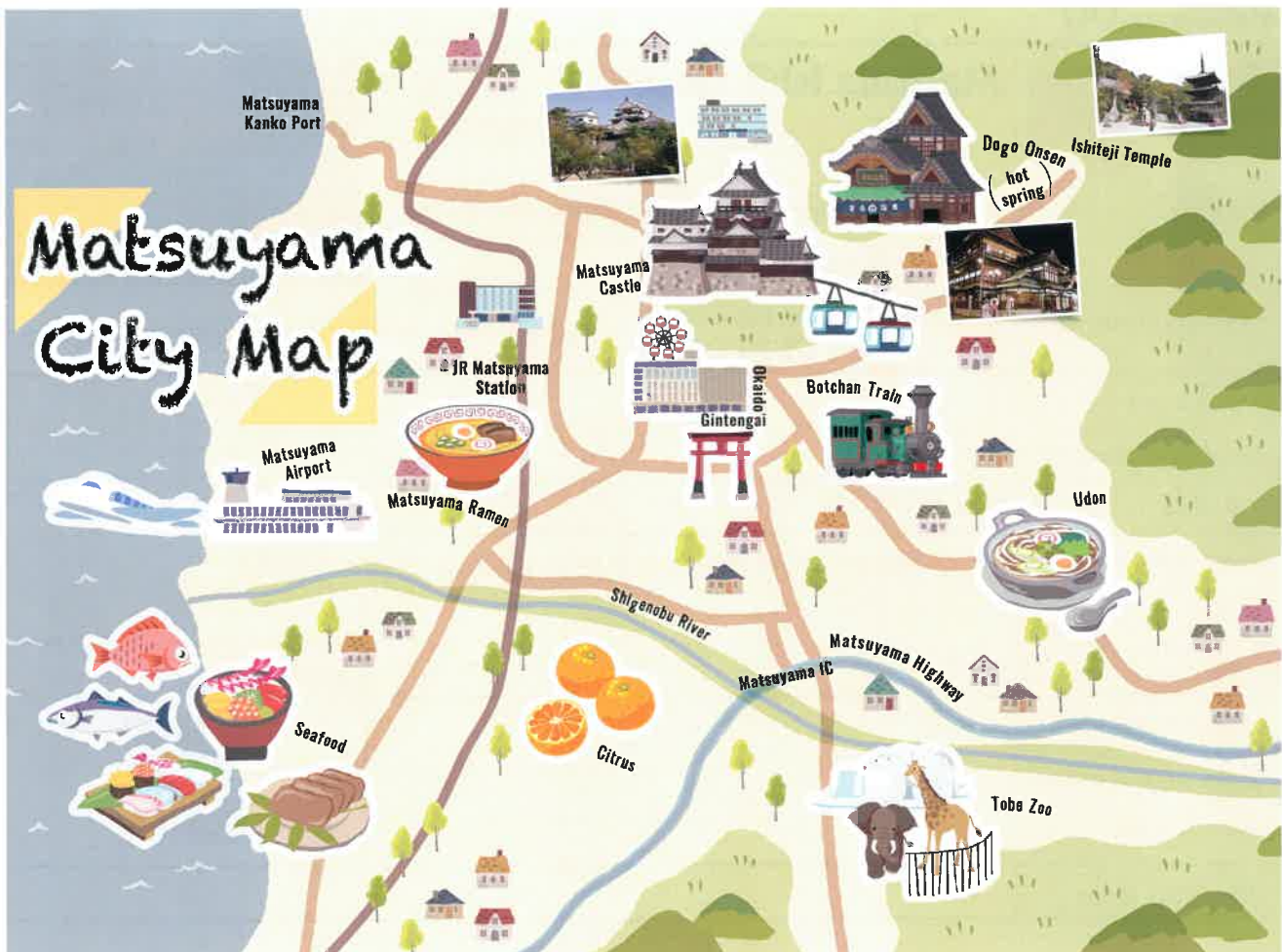
Barber Shop		Sanpatsuya DANDAN [さんぱつ屋DANDAN]	
address	3-6-36, Edamatsu, Matsuyama-city, Ehime		
Tel	+81-(0)89-934-8890		
opening hour	09:00~19:00	Every Monday and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100841		
SNS	(×)		
WiFi	(×)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-06

Barber Shop		Matsuda Ishii Store [まつだ石井店]	
address	4-18-25, Higashiishii , Matsuyama-city, Ehime		
Tel	+81-(0)89-905-1410		
opening hour	Weekdays 09:00~19:30, Sun.·holidays 08:30~19:00	Every Monday and 1st Tue., 3rd Sun. are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100842		
SNS	(×)		
WiFi	(×)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-07

Barber Shop 	hair's OWL	
address	1-14-22, Yougo-nishi, Matsuyama-city, Ehime	
Tel	+81-(0)89-994-5478	
opening hour	09:00~19:30	Every Monday and 3rd Sunday are closed.
credit card	(○)  	
Electronic money	(×)	
QR code	(○)  	
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100845	
SNS	(×)	
WiFi	(×)	access map 
multilingual staff	(×)	
multilingual menu	(×)	
No smoking	(×)	
PR of this shop		



Matsuyama-08

Barber Shop		BARBER SHOP BUNZO [BARBER SHOP BUNZO]	
address	442-1 Tomihisa-machi, Matsuyama-city, Ehime		
Tel	+81-(0)89-904-2575		
opening hour	09:00~19:30	Every Monday and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(○) 		
Web (HP)	(○) https://www.japanbarbersearch.jp/en/shop/100848		
SNS	(×)		
WiFi	(×)		access map
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			


Matsuyama-09

Barber Shop		Hair salon Shinohara [ヘアーサロン しのはら]	
address	2-3-11, Katsuyama-cho, Matsuyama-city, Ehime		
Tel	+81-(0)89-945-9331		
opening hour	09:00~19:00	Every Monday and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100852		
SNS	(×)		
WiFi	(×)		access map
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			



Matsuyama-10

Barber Shop		Hair salon F [ヘアサロン F]	
address	2-5-40, Furumitsu, Matsuyama-ciyt, Ehime		
Tel	+81-(0)89-951-4744		
opening hour	09:00~19:00	Every Monday and 3rd Sunday are closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(○) 		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100854		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-11

Barber Shop		Barbers [バーバース]	
address	11-39, Dogomidoridai, Matsuyama-city, Ehime		
Tel	+81-(0)89-922-7291		
opening hour	09:00~19:00	Every Monday and 3rd Sunday are closed.	
credit card	(○)       		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.japanbarbersearch.jp/ja/shop/100857		
SNS	(×)		
WiFi	(×)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-12

Beauty salon		Beauty salon TAMADA [玉田美容室]	
address	5-9-6 Sanbancho, Matsuyama-city, Ehime		
Tel	+81-(0)89-945-6571		
opening hour	09:00~18:00	Monday is closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(×)		
SNS	(×)		
WiFi	(×)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop			

Matsuyama-13

Laundry and Dry Cleaning		Fukusukeya Cleaning [福助屋クリーニング]	
address	2-4-7 Heiwadori, Matsuyama-city, Ehime		
Tel	+81-(0)89-924-7260		
opening hour	07:30~20:30	Sunday is closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(×) in preparation		
Web (HP)	(○) http://ehime929.com/publics/index/65/#page-content		
SNS	(×)		
WiFi	(×)	access map	
multilingual staff	(×)		
multilingual menu	(○) English, Chinese, Korean, Spanish		
No smoking	(○)		
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.		

Matsuyama-14

Laundry and Dry Cleaning 	Ishida Cleaning Himebara-shop [石田クリーニング 姫原店]		
address	2-4-28 Himebara-cho, Matsuyama-city, Ehime (in Fuji shopping center)		
Tel	+81-(0)89-927-4111		
opening hour	09:00~21:00	Closed on the same day as the Fuji shopping center	
credit card	(○)   		
Electronic money	(×)		
QR code	(○)  		
Web (HP)	(○) https://ishida-wash.com/		
SNS	(○) facebook, Instagram		
WiFi	(○)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.		

Matsuyama-15

Laundry and Dry Cleaning 	Ishida Cleaning Takehara-shop [石田クリーニング 竹原店]		
address	8-113-5 Minato-machi, Matsuyama-city, Ehime		
Tel	+81-(0)89-968-1001		
opening hour	09:00~21:00	Obon and Newyear days are closed.	
credit card	(○)   		
Electronic money	(×)		
QR code	(○)  		
Web (HP)	(○) https://ishida-wash.com/		
SNS	(○) facebook, Instagram		
WiFi	(○)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.		





Matsuyama-16

Laundry and Dry Cleaning 	Ishida Cleaning Tsukamoto-shop [石田クリーニング 東本店]		
address	1-8-5 Tsukamoto, Matsuyama-city, Ehime		
Tel	+81-(0)89-931-7770		
opening hour	09:00~20:00	Obon and Newyear days are closed.	
credit card	(○)   		
Electronic money	(×)		
QR code	(○)  		
Web (HP)	(○) https://ishida-wash.com/		
SNS	(○) facebook, Instagram		
WiFi	(○)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.		





Matsuyama-17

Laundry and Dry Cleaning 	Ishida Cleaning DCM DAIKI Misawa-shop [石田クリーニングDCMダイキ美沢店]		
address	1-9-33 Misawa, Matsuyama-city, Ehime		
Tel	+81-(0)89-923-6077		
opening hour	09:00~20:00	Obon and Newyear days are closed.	
credit card	(○)   		
Electronic money	(×)		
QR code	(○)  		
Web (HP)	(○) https://ishida-wash.com/		
SNS	(○) facebook, Instagram		
WiFi	(○)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.		




Matsuyama-18

Theater		Cinema Sunshine Okaido [シネマサンシャイン大街道]	
address	1-5-10 Okaido, Matsuyama-city, Ehime		
Tel	+81-(0)89-933-6677		
opening hour	10:00~21:00	Everyday open.	
credit card	(×)		
Electronic money	(○) 		
QR code	(×)		
Web (HP)	(○) https://www.cinemasunshine.co.jp/theater/okaido/		
SNS	(○) twitter, facebook		
WiFi	(×)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop	A wide variety of films, both Western and Japanese, are shown here.		

Matsuyama-19

Public Bath		Kotobuki Onsen [寿温泉]	
address	2-6-20 Midiri-machi, Matsuyama-city, Ehime		
Tel	+81-(0)89-921-5961		
opening hour	06:00~23:00	Every day open.	
credit card	(×)		
Electronic money	(×)		
QR code	(○)  PayPay		
Web (HP)	(○) https://1010tsurunoyu.jimdo.com/		
SNS	(○) facebook		
WiFi	(×)	access map	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop			

Matsuyama-20

Ryokan Hotel		Dogo Onsen, Hanayuzuki [花ゆづき]	
address	4-16 Dogo Yuzuki-cho, Matsuyama-city, Ehime		
Tel	+81-(0)89-943-3333		
opening hour	Everyday open.		
credit card	(○)		
Electronic money	(×)		
QR code	(○)		
Web (HP)	(○) http://www.hotel-hanayuzuki.jp/en/		
SNS	(○)		
WiFi	(○)		access map
multilingual staff	(○) English		
multilingual menu	(○) English		
No smoking	(○)		
PR of this shop			

Matsuyama-21

Ryokan Hotel		Nest HOTEL Matsuyama [ネストホテル 松山]	
address	1-7-1 Nibancho, Matsuyama-city, Ehime		
Tel	+81-(0)89-945-8111		
opening hour	Everyday open.		
credit card	(○)     		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://www.nesthotel.co.jp		
SNS	(×)		
WiFi	(○)		access map
multilingual staff	(×)		
multilingual menu	(○) English, Chinese		
No smoking	(×) in preparation		
PR of this shop	Breakfast is a buffet with 40 Japanese and Western style dishes. The menu is packed with variety, with plenty of local produce.		

Matsuyama-22

Ryokan Hotel 	Hotel Tsubakikan [ホテル 椿館]	
address	5-32 Dogo Sagidani-cho, Matsuyama-city, Ehime	
Tel	+81-(0)89-945-1000	
opening hour		irregular days off
credit card	(○)	
Electronic money	(○) 	
QR code	(○) 	
Web (HP)	(○) http://www.tsubakikan.co.jp/	
SNS	(○)	
WiFi	(○)	access map
multilingual staff	(○) English, Chinese, Korean	
multilingual menu	(×)	
No smoking	(○)	
PR of this shop	Beginning at 9 pm, you can enjoy a naval taiko drum performance. (Depending on the day, there may be no performance.)	

Matsuyama-23

Ryokan Hotel 	Funaya [ふなや]	
address	1-33 Dogo Yuno-machi, Matsuyama-city, Ehime	
Tel	+81-(0)89-947-0278	
opening hour		Everyday open.
credit card	(○) 	
Electronic money	(○) 	
QR code	(○) 	
Web (HP)	(○) http://www.dogo-funaya.co.jp/	
SNS	(○) facebook, LINE	
WiFi	(×)	access map
multilingual staff	(○) English	
multilingual menu	(○) English	
No smoking	(○)	
PR of this shop	Established 390 years ago. The inn's Japanese garden has inspired many literary figures, including poet and author Masaoka Shiki, novelist Natsume Soseki, and poet Kyoshi Takahama.	

Matsuyama-24

Ryokan Hotel		Tokyo Dai-ichi Hotel Matsuyama [東京第一ホテル 松山]		
address	6-16, Minamihoribata-cho, Matsuyama-city, Ehime			
Tel	+81-(0)89-947-4411			
opening hour	Everyday open.			
credit card	(○)        			
Electronic money	(○)      微信支付 WeChat Pay			
QR code	(○) 			
Web (HP)	(○) https://www.hankyu-hotel.com/hotel/dh/tdhmatsuyama			
SNS	(○) facebook			
WiFi	(○)	access map 		
multilingual staff	(○) English, Chinese			
multilingual menu	(○) English			
No smoking	(○)			
PR of this shop	Located south of Horinouchi Park in the middle of Matsuyama, it makes a convenient base for business or sightseeing.			




Matsuyama-25

Ryokan Hotel		Japanese-style inn "Sendan" [料理旅館 梅檀]		
address	1-3-28 Ishite, Matsuyama-city, Ehime			
Tel	+81-(0)89-977-2055			
opening hour	Everyday open.			
credit card	(○)			
Electronic money	(×)			
QR code	(○)  			
Web (HP)	(○) https://www.sendan-dougo.com/en/			
SNS	(○)			
WiFi	(○)	access map 		
multilingual staff	(×)			
multilingual menu	(×)			
No smoking	(○)			
PR of this shop	This Japanese inn is located just five minutes' drive from Dogo. Why not stop by to relax and enjoy a bath supplied with hot spring water and a delicious meal?			

Matsuyama-26

Ryokan Hotel 	Hotel Katsuyama Premier [ホテル勝山プレミア]		
	address	1-11-1 Katsuyama-cho, Matsuyama-city, Ehime	
Tel	+81-(0)89-947-0561		
opening hour		Everyday open.	
credit card	(○)   		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) http://www.hotel-katsuyama.co.jp/		
SNS	(×)		
WiFi	(○)	access map 	
multilingual staff	(○) English		
multilingual menu	(○) English		
No smoking	(○)		
PR of this shop			























Matsuyama-27

Ryokan Hotel 	Ryokan Dogo Yamatoyabesso [大和屋別荘]		
	address	2-27 Dogosagidani-cho, Matsuyama-city, Ehime	
Tel	+81-(0)89-931-7111		
opening hour		Everyday open.	
credit card	(○)		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(○) https://yamatoyabesso.com/english/		
SNS	(×)		
WiFi	(○)	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop	A Japanese inn located in the highlands of Dogo Onsen. Experience a Japanese aesthetic and cultural ambience and the taste of the Seto Inland Sea.		

Matsuyama-28

Ryokan Hotel 	Dogo-kan [道後館]		
address	7-26 Dogotako-cho Town, Matsuyama-city, Ehime		
Tel	+81-(0)89-941-7777		
opening hour		irregular days off	
credit card	<input type="checkbox"/>     		
Electronic money	<input type="checkbox"/>		
QR code	<input type="checkbox"/>		
Web (HP)	<input type="checkbox"/> http://www.dogokan.co.jp/en/		
SNS	<input type="checkbox"/>		
WiFi	<input type="checkbox"/>	access map 	
multilingual staff	<input type="checkbox"/> English, Chinese, Korean		
multilingual menu	<input type="checkbox"/> English		
No smoking	<input type="checkbox"/>		
PR of this shop	An inn that harmoniously combines the old and the new, carrying the passion and warmth of the good old days into modernity.		
















Matsuyama-29

Chinese Restaurants 	Sisen Junsai Aster [四川旬菜 アスター]		
address	545-1 Minamikume-cho, Matsuyama-city, Ehime		
Tel	+81-(0)89-970-4141		
opening hour	11:30~14:30 and 17:30~22:00	irregular days off	
credit card	<input type="checkbox"/>      		
Electronic money	<input type="checkbox"/>         		
QR code	<input type="checkbox"/>      		
Web (HP)	<input type="checkbox"/>		
SNS	<input type="checkbox"/> facebook, Instagram, Line@		
WiFi	<input type="checkbox"/>	access map 	
multilingual staff	<input type="checkbox"/> English, Chinese		
multilingual menu	<input type="checkbox"/>		
No smoking	<input type="checkbox"/>		
PR of this shop	We recommend the dandan noodles and mapo tofu.		






Matsuyama-30

Chinese Restaurants 	Ganhanten Chinese Restaurant OHIWA main shop [雁飯店 中国割烹大岩 本店]		
	address	2-7-20 Kiya-cho, Matsuyama-city, Ehime	
Tel	+81-(0)89-922-7122		
opening hour	11:30~14:30 and 17:30~22:00	12/31 to 1/1 are closed	
credit card	(○)    		
Electronic money	(×)		
QR code	(○) 		
Web (HP)	(○) https://korepano.jp/ohiwa/		
SNS	(○) Instagram		
WiFi	(×)		access map 
multilingual staff	(○) Chinese		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop	Relax and take time to enjoy your meal in a private room overlooking a scenic courtyard. We recommend the course meal made with Seto Inland Sea ingredients.		











Matsuyama-31

Chinese Restaurants 	Noppin Rahmen [のっぴん らー麺]		
	address	1-5112 Chuou, Matsuyama-city, Ehime	
Tel	+81-(0)89-925-2203		
opening hour	11:00~15:00 and 17:00~24:00	irregular days off	
credit card	(○)    		
Electronic money	(○)   		
QR code	(○)     		
Web (HP)	(×)		
SNS	(○)		
WiFi	(○)		access map 
multilingual staff	(○) English		
multilingual menu	(×)		
No smoking	(○)		
PR of this shop	Known for dandan noodles and sesame seeds.		

Matsuyama-32

Sushi		Isamisushi Hokusai [いさみ寿司 北斎]	
address	1-2-1 Adoresu-bldg. 1F, Nibancho, Matsuyama-city, Ehime		
Tel	+81-(0)89-934-4931		
opening hour	17:00~24:00	Everyday open.	
credit card	(○)   		
Electronic money	(×)		
QR code	(×)		
Web (HP)	(×)		
SNS	(×)		
WiFi	(○)	access map 	
multilingual staff	(×)		
multilingual menu	(○) English		
No smoking	(○)		
PR of this shop	The menu uses primarily local ingredients such as Seto Inland Sea seafood (mainly horse mackerel, mackerel, Japanese halfbeak, and locally-caught octopus), as well as organic vegetables.		

Matsuyama-33

Social eating & Drinking		Aburiya Kantaro [炙り家 かんたろう]	
address	3-2-8 Nibancho, Matsuyama-city, Ehime		
Tel	+81-(0)89-947-8228		
opening hour	18:00~24:00	Every Sunday is closed.	
credit card	(○)    		
Electronic money	(○)  		
QR code	(○) 		
Web (HP)	(○) https://kantaro.owst.jp/en/		
SNS	(×)		
WiFi	(×) in preparation	access map 	
multilingual staff	(×)		
multilingual menu	(×)		
No smoking	(×)		
PR of this shop	A restaurant where you can enjoy roasting food from the land and sea of various parts of Japan, at your own pace.		

Matsuyama-34

Social eating & Drinking 	bar explorā [バー エクスプローラ]		
	address	2-4-16 Sanbancho, Matsuyama-city, Ehime	
Tel	+81-(0)89-946-9977		
opening hour	20:00~Last	Sundays and public holidays are closed.	
credit card	<input type="checkbox"/> 		
Electronic money	<input type="checkbox"/> in preparation		
QR code	<input type="checkbox"/>		
Web (HP)	<input type="checkbox"/>		
SNS	<input type="checkbox"/> facebook		
WiFi	<input type="checkbox"/>		access map 
multilingual staff	<input type="checkbox"/>		
multilingual menu	<input type="checkbox"/> in preparation		
No smoking	<input type="checkbox"/>		
PR of this shop	We put safety first.		

Matsuyama-35

Café 	Izakaya Otokichi-Ya [おときち家]		
	address	2-5-7 Ookaido, Matsuyama-city, Ehime	
Tel	+81-(0)89-987-7850		
opening hour	17:30~24:00	Sundays are closed.	
credit card	<input type="checkbox"/>		
Electronic money	<input type="checkbox"/> in preparation		
QR code	<input type="checkbox"/>		
Web (HP)	<input type="checkbox"/>		
SNS	<input type="checkbox"/>		
WiFi	<input type="checkbox"/>		access map 
multilingual staff	<input type="checkbox"/>		
multilingual menu	<input type="checkbox"/>		
No smoking	<input type="checkbox"/>		
PR of this shop			

Iyo-01

Beauty salon 	Beauty salon Bosaco [美容室 ボサコ]	
address	720-3 Kominato, Iyo-city, Ehime	
Tel	0120-486-111	
opening hour	09:00~19:00	Monday, 3rd Sunday, Newyear days are closed.
credit card	(○)	
Electronic money	(×)	
QR code	(○)	
Web (HP)	(○)	
SNS	(○)	
WiFi	(×)	access map 
multilingual staff	(○) English	
multilingual menu	(×)	
No smoking	(○)	
PR of this shop	Friendly staff wait to welcome you to our bright interior.	

Iyo-02

Laundry and Dry Cleaning 	Ishida Cleaning Iyo-shop [石田クリーニング 伊予店]	
address	728-3 Yasuhiro, Kominato, Iyo-city, Ehime	
Tel	+81-(0)89-983-0707	
opening hour	09:00~21:00	Newyear days is closed.
credit card	(○)   	
Electronic money	(×)	
QR code	(○)  	
Web (HP)	(○) https://ishida-wash.com/	
SNS	(○) facebook, Instagram	
WiFi	(○)	access map 
multilingual staff	(×)	
multilingual menu	(×)	
No smoking	(×)	
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.	

Toon-01

Laundry and Dry Cleaning 	Ishida Cleaning Shigenobu-shop [石田クリーニング 重信店]	
address	3-1-13 Noda, Toon-city, Ehime (in Fuji shopping center)	
Tel	+81-(0)89-964-4531	
opening hour	09:00~21:00	Closed on the same day as the Fuji shopping center
credit card	(○)   	
Electronic money	(×)	
QR code	(○)  	
Web (HP)	(○) https://ishida-wash.com/	
SNS	(○) facebook, Instagram	
WiFi	(○)	access map 
multilingual staff	(×)	
multilingual menu	(×)	
No smoking	(×)	
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.	

Masaki-01

Barber Shop 	New Green [ニューグリーン]	
address	30-2 Kitagawara, Masaki-town, Iyo-gun, Ehime	
Tel	+81-(0)89-984-6539	
opening hour	09:00~19:00	Every Monday, 1st and 3rd Sunday are closed.
credit card	(×)	
Electronic money	(×) in preparation	
QR code	(○)	
Web (HP)	(×) in preparation	
SNS	(○) Facebook	
WiFi	(○)	access map 
multilingual staff	(×)	
multilingual menu	(○) English, in preparation	
No smoking	(○)	
PR of this shop	We're now offering a yukata (summer kimono) fitting + shaving set plan. Why not go for a stroll through Dogo in a yukata?"	

Laundry and Dry Cleaning 	Ishida Cleaning EMIFUL Masaki-shop [石田クリーニング エミフル松前店]			
address	850 Tsutsui, Masaki-town, Iyo-gun, Ehime			
Tel	+81-(0)89-985-5221			
opening hour	09:00~21:00	Every day open.		
credit card	(○)   			
Electronic money	(×)			
QR code	(○)  			
Web (HP)	(○) https://ishida-wash.com/			
SNS	(○) facebook, Instagram			
WiFi	(○)	access map 		
multilingual staff	(×)			
multilingual menu	(×)			
No smoking	(×)			
PR of this shop	Clothing brought in before noon can be dry-cleaned the same day.			

Chuyo region

Matsuyama-city, where the prefectural government is headquartered, is the location of Dogo Onsen, the oldest hot spring in Japan, and the streets are lined with hotels and Japanese inns (Ryokan). In the center



of the city sits Matsuyama Castle, one of the Twelve Castles with Existing Castle Towers that remain in Japan today. The city center also boasts a large shopping arcade, and the Botchan Train, which is featured in the novel “Botchan” by famed author Natsume Soseki.



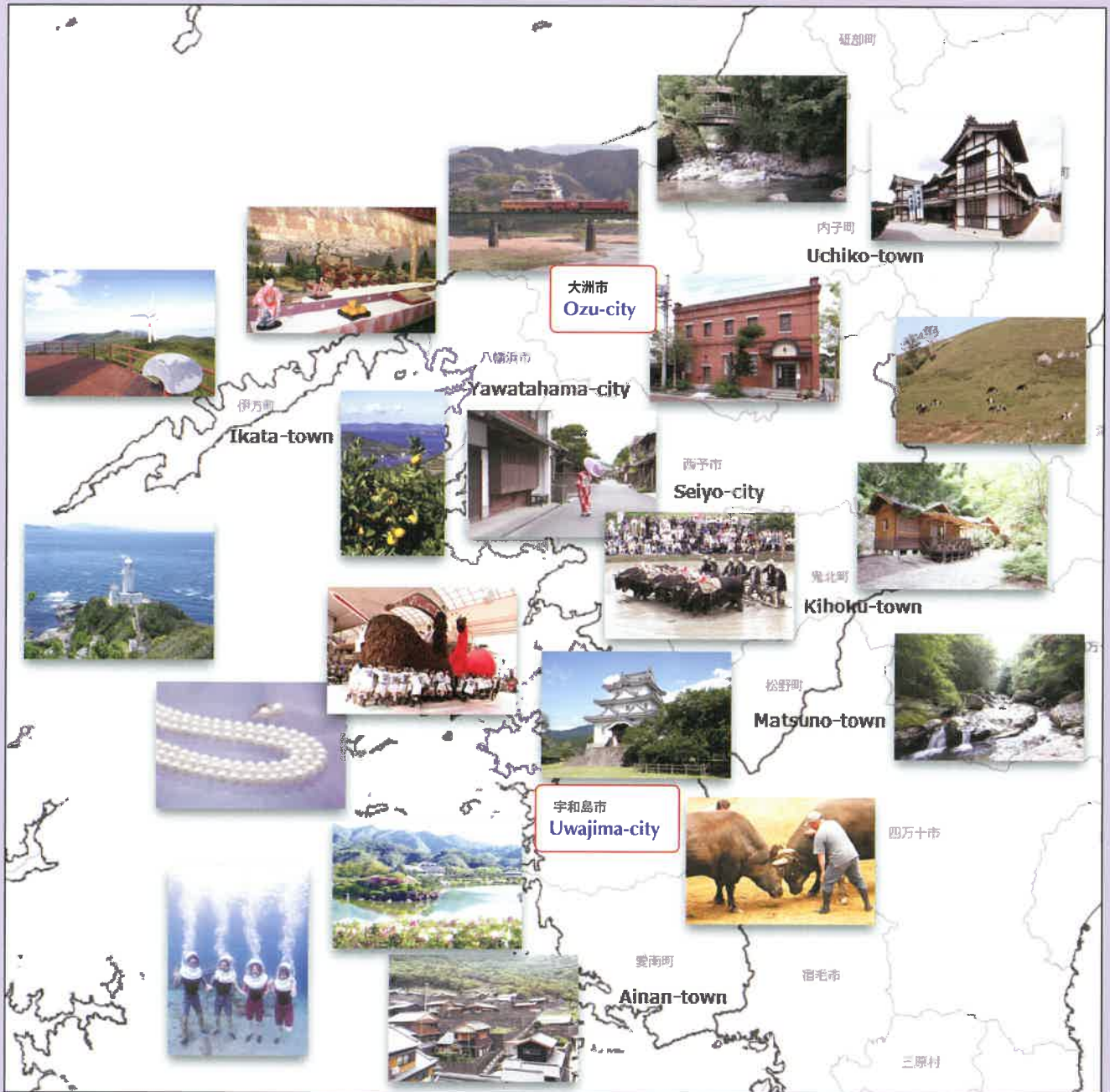
Tobe-town is the birthplace of Tobe ware, a type of porcelain which has long been a popular choice for tableware. Visitors can even have a go at painting the ware themselves by participating in workshops.



Iyo-city is located on the Seto Inland Sea, and offers spectacular sunset views from Futami Seaside Park. The Yosano Line and the scenic train Iyonada Monogatari run along the coastline.

There is also Kumakogen-town at the foot of Mount Ishizuchi, where you will find Omogo Gorge and the Shikoku Karst, one of Japan's Three Greatest Karsts.

Nanyo region



Uwajima-city

No.	Type of industry	Shops & Hotels
01	Beauty salon	selfish HAIR DESIGN [セルフイッシュ ヘアー デザイン]
02	Public Bath	Public bath Tsurunoyu [つるの湯]



Ozu-city

No.	Type of industry	Shops & Hotels
01	Barber Shop	hair make NEW TOKYO [NEW TOKYO]

Uwajima-01

Beauty salon		selfish HAIR DESIGN [セルフイッシュ ヘアー デザイン]	
address	1329-5 Nishidouri-1ku, Warei-cho, Uwajima-city		
Tel	+81-(0)895-25-4334		
opening hour	09:00~19:30	Monday, Newyear days are closed.	
credit card	(○)   		
Electronic money	(×)		
QR code	(○)  		
Web (HP)	(○) http://selfish.main.jp		
SNS	(○) facebook, Instagram		
WiFi	(○)	access map	
multilingual staff	(○) English		
multilingual menu	(×)		
No smoking	(×) in preparation		
PR of this shop			

Uwajima-02

Public Bath		Publick bath Tsurunoyu [つるの湯]	
address	1-12 Tsurushima-cho, Uwajima-city, Ehime		
Tel	+81-(0)895-22-4529		
opening hour	14:30~22:00	Biweekly Wednesday is closed.	
credit card	(×)		
Electronic money	(×)		
QR code	(○) 		
Web (HP)	(○) https://1010tsurunoyu.jimdo.com/		
SNS	(○) https://twitter.com/1010tsurunoyu		
WiFi	(○)	access map	
multilingual staff	(×)		
multilingual menu	(○) English		
No smoking	(○)		
PR of this shop	Relax and enjoy our natural underground spring bath (18°C/64°F), sauna, and wood-fired bath.		

Barber Shop 	hair make NEW TOKYO [NEW TOKYO]		
address	613 Nakamura, Ozu-city, Ehime		
Tel	+81-(0)893-24-2419		
opening hour	08:30~19:30	Every Monday, 1st and 3rd Sunday are closed.	
credit card	(○)		
Electronic money	(○)		
QR code	(○)		
Web (HP)	(○) http://newtokyostyle.com/		
SNS	(○) facebook, Instagram		
WiFi	(○)		access map 
multilingual staff	(○) English		
multilingual menu	(○) English		
No smoking	(×)		
PR of this shop			

Nanyo region

Ikata-town sits on Japan's longest peninsula, the Sadamisaki Peninsula, you will find a wind farm and the Sadamisaki Lighthouse.



On the ria coast that extends southward from Yawatahama-city are citrus orchards where visitors can enjoy mandarin orange picking.



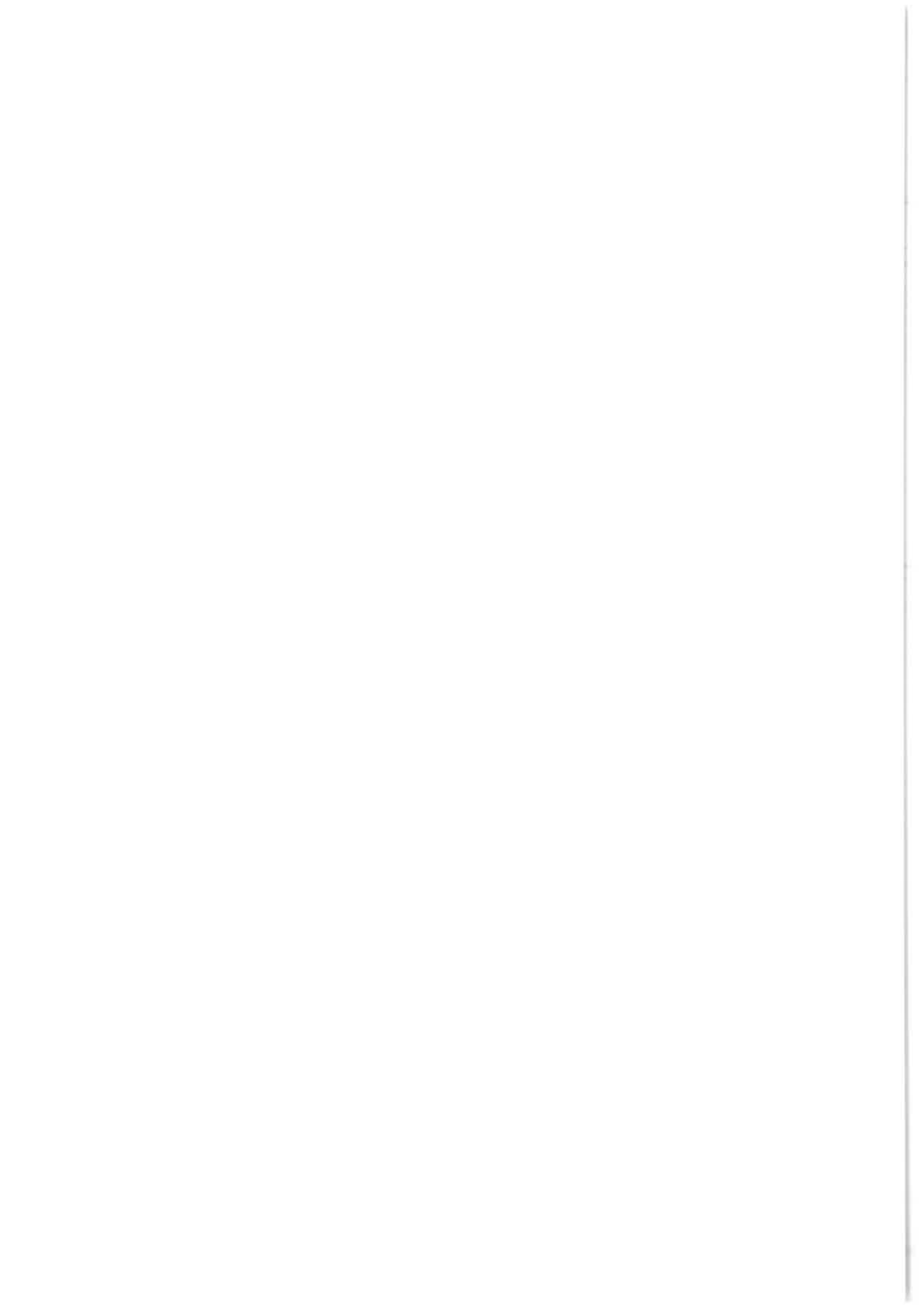
Ozu-city (known as "Little Kyoto"), Uchiko-town, and Seiyo-city are full of well-preserved historic buildings. You might like to enjoy a stroll through town dressed in traditional Japanese attire.

In Uwajima-city is the ancient Uwajima Castle and Japanese garden Nanrakuen Garden, which encircles a pond. Bullfights where bulls fight one another are held in the Bullring.



The Uwa Sea is lined with pearl oyster rafts and fish farms, and the temperate climate makes it a perfect place to observe corals and tropical fish during an underwater marine walk.





Did you have a favorite shop?
If you liked a shop & hotel,
please share it with your followers
on social media.



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